



Superior Underwriters
A Division of Groninger & Co., Inc.

Company & Product Profile

www.superiorunderwriters.com

WASHINGTON

Superior Underwriters
PO Box 97024
Redmond, WA 98073
800-782-8699

UTAH

GSU Insurance Services
7533 S Center View Ct#110
West Jordan, UT 84084
866-366-1644

REPRESENTING

American Bankers Insurance Group
American Reliable Insurance Company
American Western Home
Argonaut Insurance Company
Burlington Insurance Group
Carolina Casualty Insurance Company
Colony Insurance Company
Columbia Insurance Company
First Financial
First Mercury
General Star
Great Divide
Great Lakes U.K.
Guilford Specialty Insurance Company
LIU Specialty Insurance
Lloyds Correspondents
National Casualty Insurance Company
National Fire & Marine
National Indemnity Company
National Liability & Fire
Nautilus Insurance Company
Northfield Insurance Company
RLI Surety
Scottsdale Insurance Company
Stratford Insurance Company
Tudor Insurance
Voyager Indemnity
Western World Insurance Company

COMPANIES

American Bankers Insurance Company

- AM Best rated "A" - Admitted
- Will write DP-1 and HO-8 on a direct bill basis
- Farm & Ranch with Equine

American Reliable Insurance Company

- AM Best rated "A" - Admitted.
- Will write Homeowners, Dwelling Fire, Travel Trailers, Watercraft and Mobile Homes on a direct bill basis.
- Farm & Ranch

American Western Home

- AM Best rated "A+" - Non-admitted.
- Specializing in Commercial Property

Argonaut Insurance Company

- AM Best rated "A" - Admitted
- Garage Operations

Burlington Insurance Group

First Financial Insurance Company - Admitted
Burlington Insurance Company - Non-admitted

- AM Best rated "A-" - Admitted
- General Liability / E&O
- Farm and Ranch

Carolina Casualty Insurance Company

- AM Best rated "A" - Admitted
- Fleets in excess of 15 power units. Will write BI, PD, & Cargo.

Colony Insurance Company

- AM Best rated "A" - Non-admitted.
- Specializing in Garage.

First Mercury

- AM Best rated "A-" - Non-Admitted.
- Artisan Contractors

General Star

- AM Best rated "A++"- Non-admitted
- Specializing in Excess Liability

Great Divide

- AM Best Rated "A"
- Specializing in Commercial P&C

Great Lakes U.K.

- AM Best Rates "A+"
- Specializing in Earthquake/DIC

Guilford Insurance Company

- AM Best rated "A-" Non-admitted, Specialty
- Specializing in General Liability
- Will write products and completed operations, sub contractors.
- Will also write garage liability

Correspondents at Lloyd's, London

- AM Best rated "A" - Non-admitted
- We are able to write large or small property, excess property, earthquake, homeowners, floating homes, cargo, physical damage and much more.
- We have a special High Value HO-3 program on a direct bill basis.
- No credit scoring.

National Indemnity Company

Columbia Insurance Company

National Liability & Fire

- AM Best rated "A++" - Admitted
- Each company has different pricing tracks for the same type of business
- Specializing in: commercial auto, public auto, and garage liability.
- Monoline Cargo

National Fire & Marine

- AM Best rated "A++" - Non-admitted
- Will write tough casualty classes, including but not limited to: General Contractors (building apartments, condos and track homes), Artisan Contractors and much more.

National Casualty Insurance

- AM Best rated "A+" - Admitted
- Specializing in public and commercial auto

Nautilus Insurance Company

- AM Best rated "A+" - Non-admitted
- Specializing in most types of commercial property and casualty.

Northfield Insurance Company

- AM Best rated "A" - Non-admitted.
- Specializing in most types of commercial property and casualty.
- Will also write companies that rebuild medical instruments.

LIU Specialty Insurance Company

- AM Best rated "A" - Non-Admitted
- Specializing in tough to place property risks
- Will write environmental GL

COMPANIES

RLI Surety

- AM Best rated "A+"- Admitted
- Specializing in Surety

Scottsdale Insurance Company

Scottsdale Indemnity

- AM Best rated "A+" - Non-admitted
- Specializing in most types of commercial property and casualty.
- Will write some classes of public auto and commercial auto.

Voyager Indemnity Insurance Company

- AM Best rated "A" - Non-admitted.
- Special HO-3 Program

Western World Insurance Company

Tudor Insurance Company

Stratford Insurance Company (A+ - admitted)

- AM Best rated "A+" - Non-admitted.
- For Profit and Non-Profit E&O and D&O
- This company will write many classes of professional liability.

CLASSES

TRANSPORTATION

Public Livery

Adult & Childrens' Day Care
Ambulances
Charter Buses
Church buses
Civic & Social Services
Hotel Courtesy Vans/Shuttles
Intercity Buses
Limousines
School Buses
Sightseeing Buses
Transit Districts

Business Auto

Contractors - All types
Delivery Services
Driving Schools
Emergency Vehicles
Household Goods
House movers
Junk Dealers
Loggers
Long Haul Trucking
Messenger Services
Mobile Concessions
Motor Truck Cargo
Private Passenger & Truck Rentals
Sand, Gravel & Dirt
Tow Trucks
Trucking-Local, Intermediate & Long Haul
Wholesale & Retail Delivery

GARAGE

Non-Dealer

Auto Repair Shops
Body/Paint Shops
Mobile Auto Wash
Mobile Detailers
Mobile Repair Operations
Motorcycle, Snowmobile & ATV Service
Stereo Installation
Valet Parking

Dealer

Motorcycle, Snowmobile & ATV Dealer
Salvage Yards including parts sales
Used Auto Dealers
Used Truck Dealers
Used Motorhome/ RV

GENERAL LIABILITY

Apartments - Hotels - Motels
Auto/Motorcycle/Motocross/ Monster
Truck races
Boat Repair
Boat Yards
Camps & Campgrounds
Car Washes
Caterers
Christmas Tree Lots
Clubs
Contractors
Conventions
Dance Halls
Daycare
Demolition & Building Wrecking
Excavation
Exercise & Health Studios
Exhibitions
Exterminators
Fairs/Carnivals/Conventions
Farmers Markets
Firework Stands
Janitorial Services
Laundromats
Logging Contractors
(Including Loggers Broad form PD)
Machine Shops
Mobile Home Parks
Products Liability
Resorts
Restaurants
Roofing
Seasonal Rides
Security Patrols
Special Events
Sports & Athletic Teams
Swimming Pools
Tanning Salons
Theaters
Tree Trimming
Welders

COMMERCIAL PROPERTY

Apartments
Builders Risk
Condominiums
Contractors Equipment
Difference in Conditions - w/ or w/out EQ
Dwellings
Earthquake
Equipment Floaters

CLASSES

COMMERCIAL PROPERTY

Continued

Excess Earthquake
Excess Property
Excess Flood
Floaters
Inland Marine
Installation
Large Property Lines
Packages
Vacant & Unoccupied Buildings

LIQUOR LIABILITY

Restaurants
Bars & Taverns

MOBILE HOMES & RECREATIONAL VEHICLES

Commercial/Rental Mobile Homes
Personal Watercraft
Mobile Homeowners
Pleasure Boats
Travel Trailers

PERSONAL PROPERTY

Dwelling - Tenant & Owner Occupied
DP 3 & DP1
Floating Homes
Homeowner - High Value
Homeowner - Non-standard
HO-3
Tenants Homeowner
Vacation or Secondary Home
Vacant Homes High Value
Vacant Homes Low Value

SURETY

Contractors License Bonds
Permit & Miscellaneous Bonds

PROFESSIONAL LIABILITY & ERRORS & OMISSIONS

Adjusters
Ambulance Attendants
Answering Services
Architects & Engineers
Convalescent Homes
Dental Laboratories
Dietitians
Drug & Alcohol Counselors
Employment Counselors
Halfway Houses
Hygienists
Insurance Agents
Law Enforcement Officers
Marriage & Family Counselors
Nurses
Outpatient Clinics
Pension Fund Administrators
Physical Therapy Clinics
Public Relation Consultants
Real Estate Agents
Speech Therapists
Sports & Athletic Instructors
Tree Surgeons

DIRECTORS & OFFICERS LIABILITY

For Profit & Non-Profit w/ or w/out EPL

FARM & RANCH

Homes w/Acreage
Homes w/Horses
Dairy Farm
Elk Farm
Equine Farm
Fruit/Vegetable, Nut Farm
Grain Farm
Hay Farm
Hobby Farm
Livestock Farm/Ranch
Ranches

STATES

AK

Commercial Property & Casualty, Transportation, Garage, Surety, Premium Finance

CA

Commercial Property & Casualty, Transportation, Garage, Personal Lines, Surety, Farm & Ranch

CO

Transportation

ID

Commercial Property & Casualty, Transportation, Garage, Personal Lines, Surety, Farm & Ranch

MT

Commercial Property & Casualty, Transportation, Garage, Farm & Ranch

NV

Transportation

OR

Commercial Property & Casualty, Transportation, Garage, Personal Lines, Surety, Farm & Ranch, Premium Finance

UT

Transportation

WA

Commercial Property & Casualty, Transportation, Garage, Personal Lines, Surety, Farm & Ranch, Premium Finance

WY

Transportation

HISTORY

Superior Underwriters is a division of Groninger & Co., Inc. We operate as a General Agent/Wholesaler of Property and Casualty insurance products. We market our products through Independent Agents in 10 western states.

Robert R. Groninger started Groninger & Co., Inc. in 1928 based in Seattle. Shortly thereafter, he became the first representative of the General Accident Insurance Company in Washington.

In 1967, the company purchased Superior Underwriters. This purchase brought into existence an entirely separate division of Groninger & Co., Inc. The Superior Underwriters division specialized in writing insurance for non-standard and specialty risks. In 1976, the last of the standard business connections were sold to General Accident and we have concentrated on what we are doing at this time; surplus, excess, and specialty business.

In 1993, Groninger & Co., Inc purchased Tobey & Co. of Washington and Oregon. These agencies wrote exclusively long haul trucking business. In 2000 we acquired Primex Insurance Brokers, Inc. This enabled us to operate in California, expanding our capabilities for writing business in that state.

Since the turn of the century, we have made a commitment to continued growth. In 2003, we opened GSU Insurance Services in Draper, Utah. We have also expanded our product offerings to better serve the needs of our Intermountain West agents.

Our combination of competitive rates and great markets makes us unique. Our service is what makes us truly "superior". We'll work hard to earn your business and harder to keep it. We look forward to working with you!